



E-safety at home

**“ 4 in 10 parents say
their children know more
about the internet
than they do. ”**



*Ofcom Media Use and Attitudes Report Nov 2015
– parents of 8-11 year olds – 440 sample*

This session will...

- ✓ Help you both understand what children are doing online.
- ✓ Explain some of the safety issues you both should be aware of.
- ✓ Provide some practical ideas and tools to help parents protect their children and children to stay safe. (Articles 34 and 36)
- ✓ Help you and your children have conversations about online safety.



At home

Children and
the internet



Kindles
e-Readers



Computers



Game Consoles
Hand Held Games



Tablet
Computers



Mobile
Phones



Laptops



TV – Digital,
Satellite, Internet



Smart
Watches



Smart
Phones



iPods
MP4 Players



What devices can connect to the Internet at home?

Every **25** seconds there are...



723,380 Instagram
photos liked



45,850 Skype calls made



1,736,111 Facebook
posts liked



32,150 hours of Netflix
content streamed



144,676 tweets sent on
Twitter



21,250 Apple Apps
downloaded



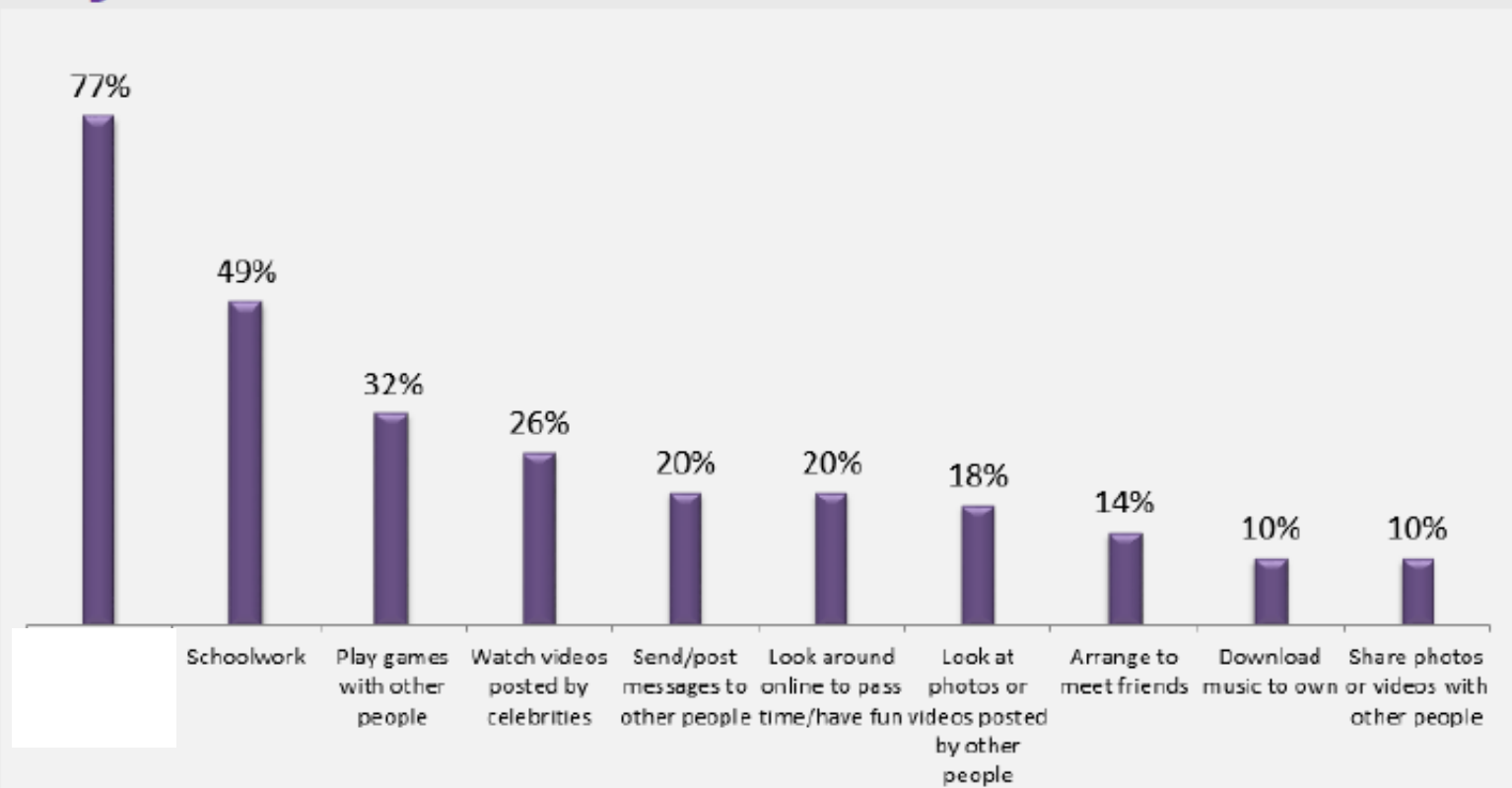
125 hours of new video
uploaded to YouTube



118,635 Snapchat
photos shared

What do 8 to 11 year olds who go online tell us they do?

Children and
the internet



Ofcom Media Use and Attitudes Report Nov 2015. Use any device nowadays to undertake each activity by 8 – 11 year olds (%) - 441 sample

Breakout session 1

What do **parents** think are the good and bad aspects of the internet?

What do **children** worry about?

What parents think



66% of parents of 8-11 year old children think that the benefits of the internet for their child outweigh any risks.



79% of parents of 8-11 year old children say they trust their child to use the internet safely.



31% are concerned that their child may be giving out personal details online to inappropriate people.



27% of parents are concerned about content of websites their child visits.

Children's dislikes about the internet



14% say strangers might find out information about me.



13% say people being nasty, mean or unkind to me.



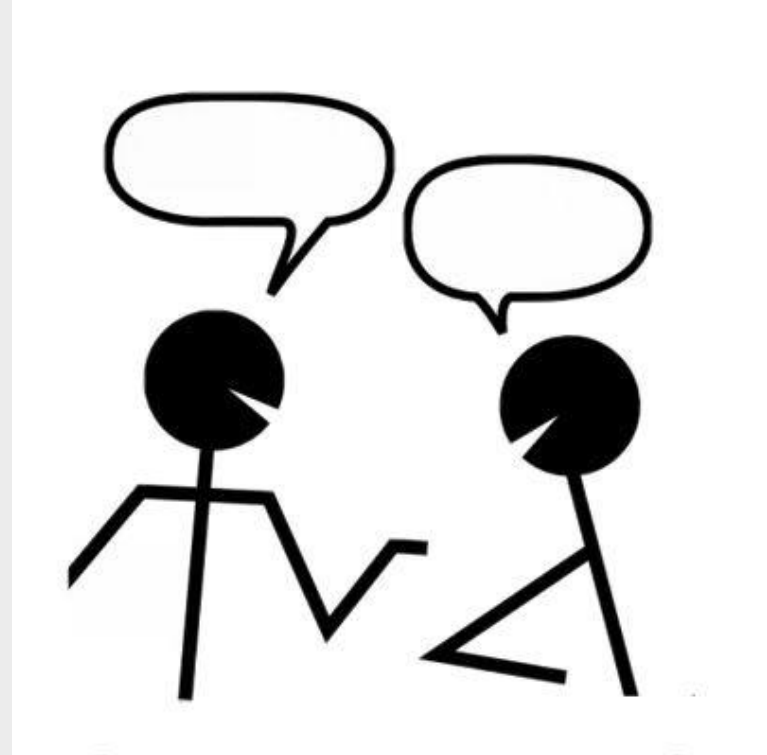
12% say someone might pretend to be my age and try to get to know me or try to trick me.



19% say either seeing things that are too old for me or things that make me feel sad, frightened or embarrassed.

Even at a young age
children are beginning
to think about the
concerns of the
Internet.

A chance to talk.



Gaming and Social Media

- ✓ The pros and cons
- ✓ Safety features
- ✓ Privacy settings

No child shall be subjected to arbitrary or unlawful interference with his or her privacy, family, home or correspondence nor to unlawful attacks on his or her honour and reputation.

Gaming and social networking

Safety features
and privacy
settings

What games or internet programmes enable communication between people?

Gaming and social networking

Safety features
and privacy
settings

U
13s



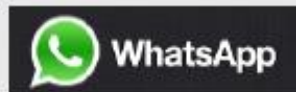
13+



ask.fm



Even
older



Wii™



All

CEOP: Think you know video

Safety features
and privacy
settings



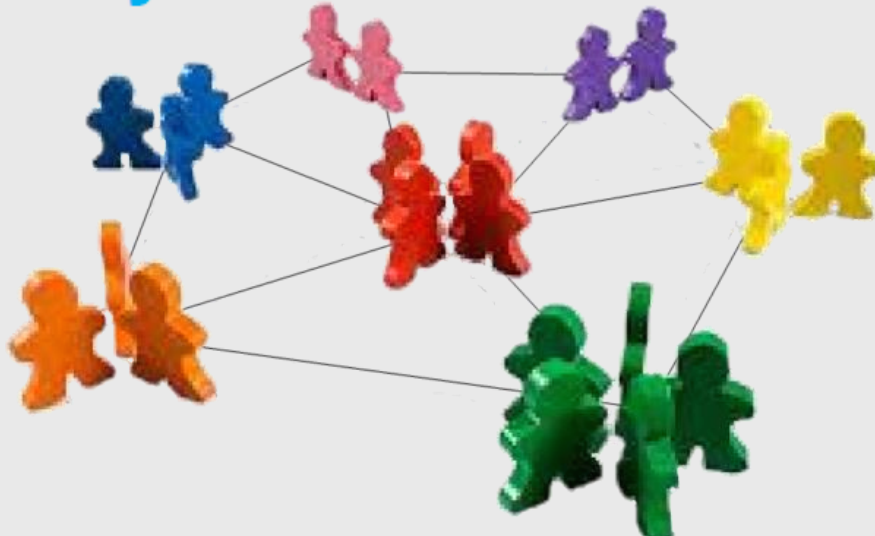
Making every child matter

Breakout session 2

What other information must you **not** share

What other information **can** you share

What information do **you** share?



Breakout session 3

What are the **good** and **bad** things about social networking and online gaming?



Gaming and social media: pros and cons

- ✓ Great for keeping in touch with friends
- ✓ Up-to-date information
- ✓ Educational
- ✓ Good fun
- ✓ Express yourself
- ✓ Share things
- ✗ Take care who you accept as 'friends'
- ✗ Not all information is true
- ✗ Time consuming
- ✗ Who is playing?
- ✗ Cyberbullying
- ✗ Nothing is private

Location Services

- ✓ Commonly used for things like maps which are useful if you are trying to get from A to B
- ✓ However, many other apps such as Facebook and Twitter request and show your location when you post an update
- ✓ Whenever you install an app it should tell you whether it needs to use the phone's location services
- ✓ You can also choose to alter which apps have access to your location in the settings section of your phone (or your child's phone)



Photo Messaging

SnapChat:



- ✓ Media you send **disappears seconds** after it's viewed
- ✓ If you are under 13 you're directed to the children's version called SnapKidz
- ✓ SnapKidz users cannot add friends or share anything – video and photos are just saved to their device's "camera roll"
- ✓ On your device make sure you set the default setting to only accept incoming pictures from "My Friends"
- ✓ www.snapchat.com/privacy

Instagram:

Instagram

- ✓ Snap a photo with your mobile then choose a filter to transform the image into a **memory to keep around forever**.
- ✓ All photos are "public" by default and anyone can subscribe to follow your photos
- ✓ A privacy option makes sure the user must approve all follow requests before they go through
- ✓ www.help.instagram.com

In App Purchases

- ✓ Many smartphone and tablet applications rely on a 'freemium' model to make their money. The application itself might be free but various add-ons will be offered to you as in-app purchases.
- ✓ Apple and Google, the biggest vendors of apps are being forced to make the "true cost" of games clear
- ✓ It's too easy to run up huge bills – some in-app purchases cost well over £100
- ✓ The easiest way to avoid unwanted costs is to turn off in-app purchasing and to ensure password settings are enabled and passwords secure.



Tackling content worries

✓ **SafeSearch**

✓ **Parental Controls**

Every child has the right to access information from national and international sources. Governments must help protect children from materials that could harm them.

Article 17

SafeSearch and Parental Controls:

What do they do?

18

Age limits can be set so children only see content appropriate to their age.



Timings can be set to limit **how long** children stay online and **when** they go online.



Specific programs can be **allowed or blocked**, like instant messenger services, or hardware, like webcams.



Some systems will send **alerts** when something happens.



SafeSearch helps keep adult content out of **search results** by screening websites that contain sexually-explicit content and removing them from the search results.

Good ideas ...

Good ideas and
useful information

What are you going to do when you get home?

Parents...

Children...

Summary:

What you can do when you get home...

Talk and share: do one proactive thing **with your child** like looking at their social networking pages with them, or play a game together on your child's favourite site or console.

Agree together what action to take if a problem occurs.

Use the handout to identify where to go if you have an issue or would like to find out more about online safety.

To help protect your child:

- ✓ **Check** parental controls, privacy settings and SafeSearch.
- ✓ **Review your passwords:** Remember if anyone knows your passwords they can change any settings you have put in place.

Thank you for your time today