



e-safety @ GJS

Parent workshop

Outline of session

How children use technology

Risks online

Dealing with these risks

What can we do?



Today's Workshop

- **CEOP**

Child Exploitation and Online Protection command. It is a command of the UK's National Crime Agency (NCA) and is tasked to bring online child sex offenders to the UK courts.

- **NSPCC**

National Society for the Prevention of Cruelty to Children.

- **Internetmatters.org**

A not-for-profit organisation that helps keep children safe in the digital world. They are backed by the UK's most prominent internet industry players, BT, Sky, TalkTalk and Virgin Media, and are supported by leading child online safety experts, so "we're able to offer you the best advice and information available on tackling e-safety issues".

1. How children use technology



What do children do online

As children get older, the things they do change

- 53% of 3-4 year olds have access to tablets
- 74% of 12-15 year olds have social networking profiles
- 12-15 year olds who watch TV and YouTube, are more likely to watch YouTube than TV

(Ofcom 2015)

Key Life Moments

Children

Age 3-4
1% own a mobile phone, 16% own a tablet, 0% have a social media profile



Age 5 - 7

67% of children are online.
Average time spent per week: 8 hours 42 minutes
3% have a social media profile
Children start to browse internet for school work and general browsing

Learn to read & write



Under 10
Internet use limited to gaming, streaming video and TV and video calling



Age 8 - 11

90% of children are online, 49% own a tablet
Average time spent per week: 12 hours and 54 minutes
56% play games online, 12% against people who they've never met

Age 10 - 11
Phone ownership rises from 21% to 43%,



43% of 11 year olds have a social media profile and are messaging, sharing and liking throughout the day

Age 12 - 13
Phone ownership rises from 50% to 74%
74% of 13 year olds have a social media profile

12-15
98% of children are online
Average time spent per week: 20 hours and 6 minutes
27% play games against people they've never met

Secondary school children use an average of 5 social networks



Start Secondary school

Parents

Age 3-4
55% of parents think the benefits of the internet outweigh the risks
10% think their child knows more about the internet than they do

Age 5-7
35% of parents have never spoken to their children about managing risks online
4% never supervise online access and use

Under 10
Parental concern is limited to sexual content, inappropriate content, violent content and strangers/grooming

Age 8-11
68% of parents think the benefits of the internet outweigh the risks
41% think their child knows more about the internet than they do
34% are concerned about their child being bullied through their mobile phone

Age 10-13
Parental concerns around online bullying increase



Age 5-15
42% of parents have no awareness of content filters



Age 5 - 15
16% of parents have never spoken to their child about managing risks online



Age 12-15
8% of parents do nothing to regulate or monitor their child's activity online

How children use technology

NSPCC and CEOP conducted a child survey of what they thought are most popular apps and games.

WhatsApp	Messenger	Call of Duty	Snapchat	Tumblr
Facebook	Instagram	Minecraft	YouTube	Twitter

What do you think they said?

How children use technology

Here's what they said:

1. Snapchat	2. Instagram	3. Facebook	4. YouTube	5. WhatsApp
6. Minecraft	7. Messenger	8. Tumblr	9. Call of Duty	10. Twitter

How did you fare?

An app or website you don't know?
www.net-aware.org.uk

Your guide to the social networks your kids use

Stay up to date and keep your child
safe in today's digital world



Search for a site, game or app to
find out more



(e.g. Facebook)



Explore other networks

All networks A-Z

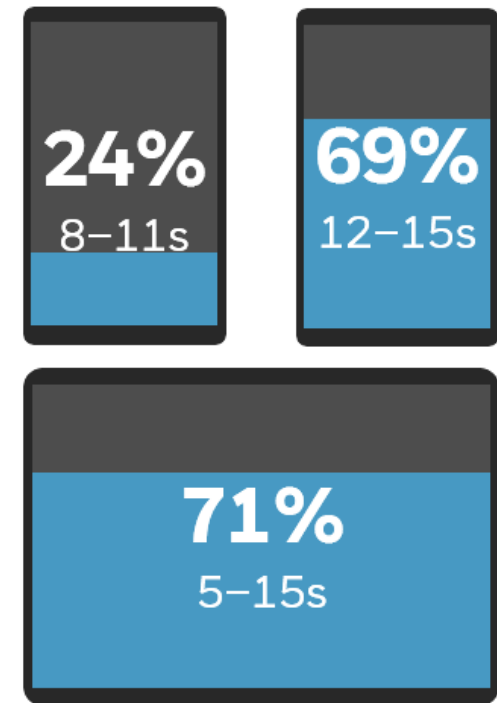
Most popular

Children go mobile

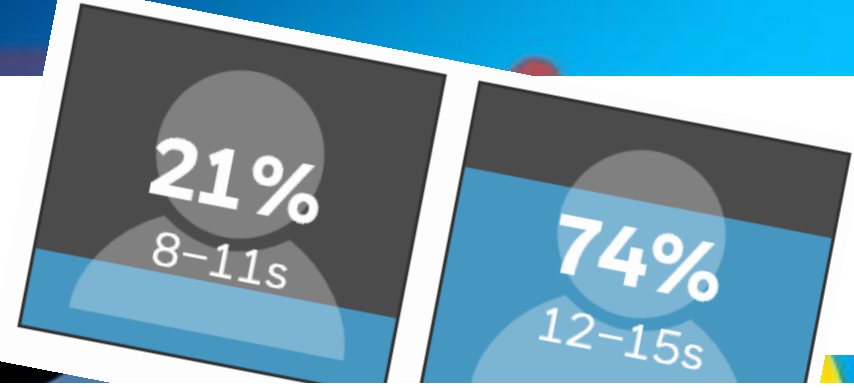
Since 2005, mobile phones have overtaken the TV as the device 12-15 year olds would miss the most (Ofcom 2015)

71% of 5-15 year olds own their own tablets - they no longer share them with their parents

This change brings new challenges in protecting children when online. It's no longer adequate to say that devices should be kept and used only in shared, open spaces, as children can access the internet from anywhere using their phone.



Social networks



21% of 8-11, 71% of 12-15 year olds in UK have a social networking profile (Ofcom 2015)

Most social networks require children to be 13 or above, especially the popular ones such as Instagram, Facebook, Twitter and Snapchat.

Many children use these social networks before they of 13 as they are able to sign up without the knowledge of their parents. In other instances, parents are fully aware and support their children in using them.

CEOP and NSPCC say...

For many children and young people, their online world is as important as their offline world: the two have converged.

Their lives play out online just as much as they do offline. They form relationships, chat with friends, share music, share pictures, play games and watch movies.

What children say about the internet...

(NSPCC)

If you have a bad day
you can just go on it
and the rest of your
day would get better.

You can keep in contact
with all your family all
around the world.

You can talk to loads of
people in groups all at
once

...you can send videos
and pictures...

It allows you to share
ideas.

Before we go on...

What are the benefits of children
using the Internet?



Some benefits of the internet



Online games can enhance teamwork and creativity



Add to the child's store of knowledge



Households with computers perform better academically



Improve both visual intelligence and hand-eye coordination

Research shows the outcomes for children are better if they benefit from connected technology

2. Risks online



Risks online - the 3Cs

1. **Content risks** - the child might come across age-inappropriate content online.
2. **Contact risks** - the child actively engages in their online world, which might expose them to risks.
3. **Conduct risks** - the child acting inappropriately themselves.



What type of risk?

Place the example of possible risks your child could be involved with in the correct column

Content - child as recipient

Content
Child as Recipient



Content risks include children being exposed to:

- ✓ sexual content or imagery
- ✓ violent content
- ✓ extreme content or opinion
- ✓ biased and skewed content
- ✓ commercial content, such as inappropriate advertising, spam or being asked for sponsorship

They can come across these by accident or they can deliberately seek them out.

Contact - child as participant



Children are somehow engaging in their online world and there is a transaction. They might be sharing information about themselves, which can expose them to increased risks.

Contact risks can include children:

- ✓ being bullied online or stalked by another person
- ✓ having their personal information harvested and shared
- ✓ meeting strangers or being groomed and coerced into sharing sexual content
- ✓ being exposed to behaviour that, for example, advocates self-harm.

Conduct - child as actor

Conduct
Child as Actor



Children as actors in the online world means they are proactively engaging in certain risky behaviour

Conduct risks include children:

- ✓ creating or sharing sexually explicit material, such as explicit pictures or films of themselves
- ✓ bullying or harassing another person
- ✓ downloading music or films illegally
- ✓ creating biased or misleading information and advice

Risks online

The level of exposure to risks and the likelihood of harm taking place will depend on the children's:

- Levels of access to online technologies
- Levels of education
- Age and maturity
- Levels of protective support from responsible adults.

The risks children encounter will change as they mature and develop, and their levels of use and access also change

3. Dealing with these risks



Risk is not harm - positive action can limit risk becoming harmful

5 tips for parents:

1

Understand
the risks

2

Communicate
regularly

3

Keep the risks
in proportion

4

Agree helpful
mediation
strategies

5

Develop coping
strategies that foster
resilience

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Building resilience online

Resilience is the ability to deal with negative experiences in any context. Risk and resilience are interrelated, as resilience can only develop through exposure to risk and stressful events.

Fatalistic/passive or passive coping

Communicative coping

Proactive coping (problem-solving)

- Hoping the problem will go away by itself
- Stop using the internet for a while

Building resilience online

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Fatalistic/passive or passive coping

Communicative coping

Proactive coping (problem-solving)

- Talking to somebody about the problem

Building resilience online

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Fatalistic/passive or passive coping

Communicative coping

Proactive coping (problem-solving)

- Try to fix the problem
e.g. delete unwelcome messages, block sender

Building resilience

Most children use a combination of coping strategies, with **talking to somebody** (communicative coping) generally being the most popular across all risks.

4. What can we do?



Help with communicating

Tips for a meaningful conversation

- Start conversations when your children

won't be embarrassed, for example in the car going home from school

- Ask them for advice on how to do something online and use this as a conversation starter
- Make sure they know they can come to you if they're upset by something they've seen online

- Be sensitive and praise them when they share their online experiences with you
- If your child comes to you with an issue, stay calm and listen without judging them
- Talk about online grooming as you would stranger danger and explain that people they meet online might not be who they say they are
- Ask them about things online which might make them uncomfortable

Content - child as recipient

Content
Child as Recipient



What to talk about

- They can come to you if they see anything that upsets them

Top tips / tools to use

- Parental controls on home broadband
- Content lock on mobile networks
- Safe search on Google (& other browsers) & YouTube; child - friendly search engines

Contact - child as participant



What to talk about

- What makes a good social media profile
- Sometimes people hide behind fake profiles for dishonest reasons
- Agree how they will respond to requests from people they don't know in real life
- Never ever to meet up with anyone they don't know in real life

Top tips / tools to use

- Set up safe social media profiles that don't share personal information
- Turn off geo location settings on devices
- Use the strongest privacy settings on social media
- Learn how to report / block/ mute

Having a good social media profile

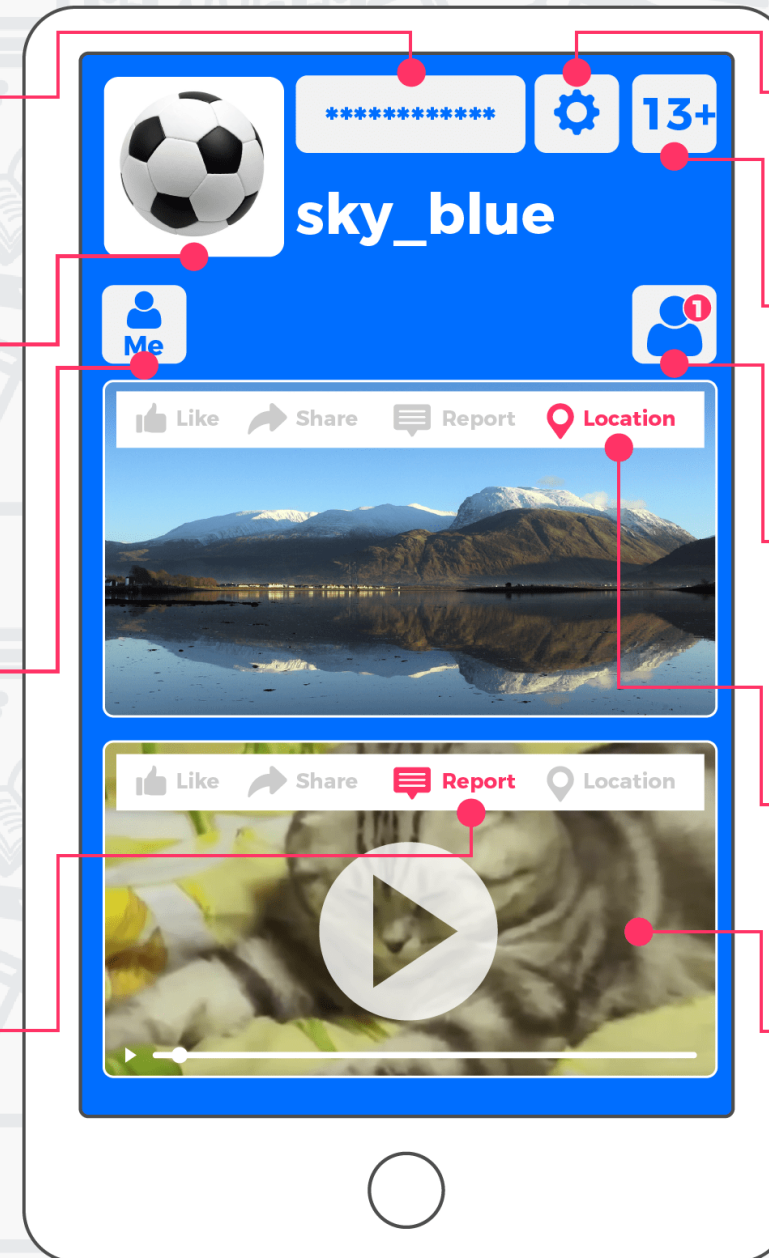


Use a **strong password**

Use an **alias** and avoid **personal pictures**

Don't include date of birth and other **personal information**

Show your child how to **block** and **report**



Change settings to **private**

Consider the **minimum age**

Don't accept **friend requests** from strangers

Switch off **location services**

Tell them to think before they **post**

Cyber bullying



Conduct - child as actor

Conduct
Child as Actor



What to talk about

- Talk to a trusted adult if they experience anything upsetting online
- Think carefully about sharing images of others
- Be responsible online, remembering they are creating their own digital footprint

Top tips / tools to use

- Report inappropriate posts/content to the social media providers
- Think carefully about using monitoring apps that identify inappropriate behaviour

Don't forget we are role models

Your children will be watching the way you use technology and they will copy. Make sure there is some consistency in how you **role model** good behaviour

- 1 Turn off notifications on apps to avoid that constant 'ping'
- 2 Buy an alarm clock so you don't have devices in the bedrooms
- 3 Keep phone on silent in your pocket or bag when you pick the kids from school
- 4 No phones at the table rule or no phones between 6 and 7 rule
- 5 Family tech free days!

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With this in mind...

There are tactics you can put in place to help manage *their* screen time....

- 1. Talk together about the time spent online**
- 2. Agree on appropriate length of time they can use their device**
- 3. Get the whole family to unplug & create screen free zones**
- 4. Use technology / apps to help manage screen time (e.g. Forest app)**

3 things to teach your child



Be a confident communicator

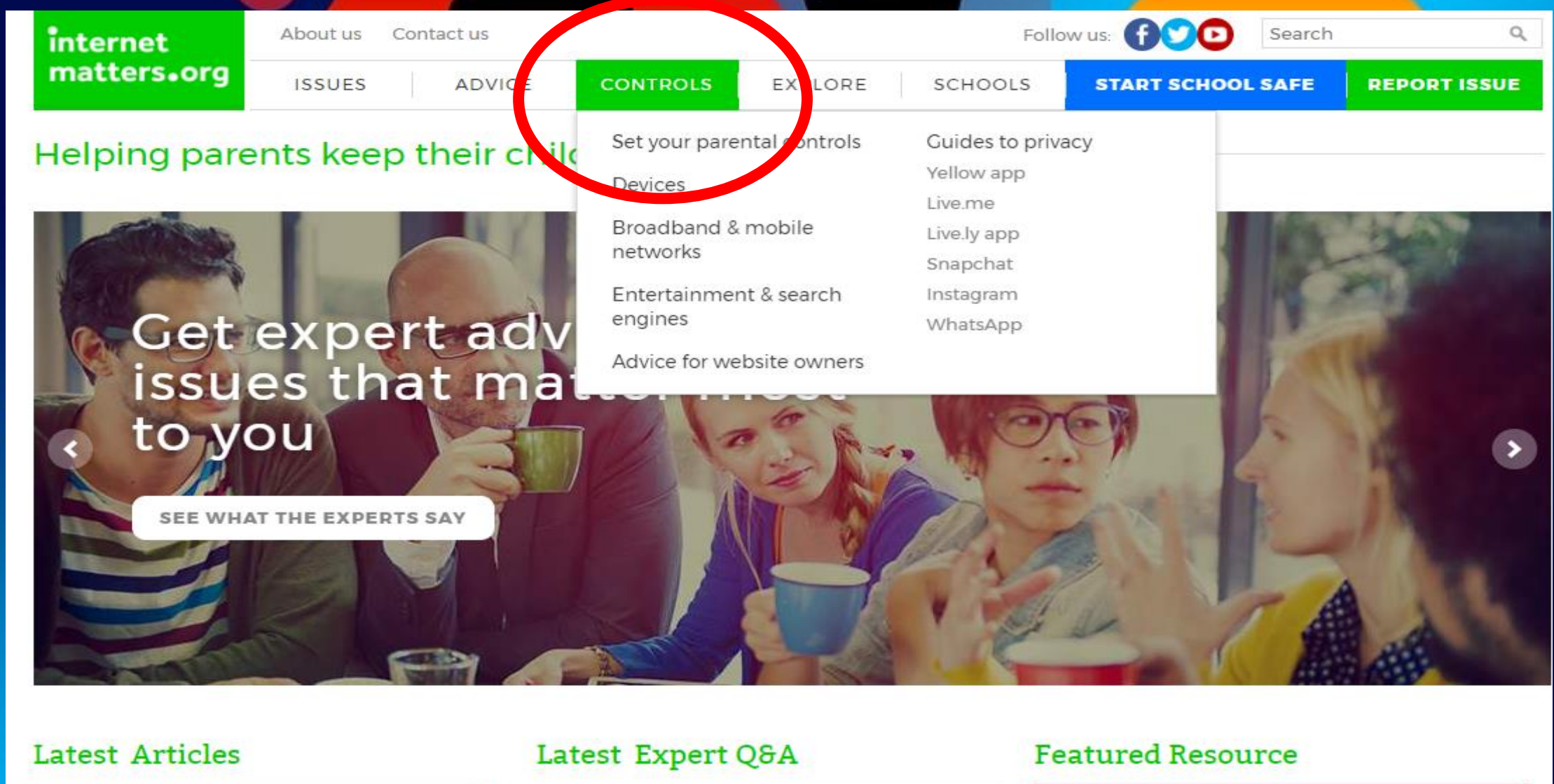


Be a critical thinker



Be a capable tools user

Changing settings at home - intermatters.org



The screenshot shows the homepage of intermatters.org. The website has a green header with the logo on the left and navigation links in the center. On the right, there are social media icons and a search bar. Below the header is a main navigation bar with several categories. The 'CONTROLS' category is highlighted with a red circle, and its dropdown menu is open, showing various options for parental controls and privacy guides. Below the navigation bar is a large banner image featuring a group of people sitting around a table, with text overlaying the image. At the bottom of the page, there are three sections: 'Latest Articles', 'Latest Expert Q&A', and 'Featured Resource'.

internet matters.org

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START SCHOOL SAFE **REPORT ISSUE**

Helping parents keep their children safe online

Get expert advice on issues that matter most to you

SEE WHAT THE EXPERTS SAY

Set your parental controls

Devices

Broadband & mobile networks

Entertainment & search engines

Advice for website owners

Guides to privacy

Yellow app

Live.me

Live.ly app

Snapchat

Instagram

WhatsApp

Latest Articles

Latest Expert Q&A

Featured Resource

Very useful websites

CEOP

<https://www.ceop.police.uk/safety-centre/>

Thinkuknow – CEOP for children

<https://www.thinkuknow.co.uk/>

Internet matters

www.internetmatters.org

Net aware – app/programme identifier

www.net-aware.org.uk

I hope you have found this useful...

Feel free to take any of the resources.

